

NINA MUZIK

SKILLS

- Creative Writing
- Campaign Concepting & Strategy
- Internal & Client Presentations
- Social Media Campaigns
- Comedy Script Writing
- Making Spotify Playlists

WORK HISTORY

COPYWRITER 02/2020 to Current

Digitas, Chicago, IL

Worked on: KitchenAid, Maytag, Glidden, BP

- Creative consultant on documentary shoot with Academy-Award winning director, Rayka Zehtabchi

ASSOCIATE COPYWRITER 08/2017 to 02/2020

Digitas, Chicago, IL

Worked on: Biore, Whirlpool, KitchenAid, Dow Chemical

- Won a million-dollar brand storytelling challenge for KitchenAid and played an integral role in the making of the brand documentary, *A Woman's Place*
- Concepted KitchenAid's most-liked Instagram post

COPYWRITING INTERN 06/2017 to 08/2017

Digitas, Chicago, IL

- Was part of only creative team that was offered a full-time position after the internship

RETAIL MANAGEMENT INTERN | SALESPERSON 06/2015 to 05/2016

Nordstrom Old Orchard, Women's Shoes, Skokie, IL

- Delivered a winning presentation on employee engagement

EDUCATION

Chicago Portfolio School, Chicago, IL

Central Michigan University, Mount Pleasant, MI

B.A.A., Apparel Merchandising, Advertising, 2015

Florence University Of The Arts, Florence, Italy