

# Nina Muzik

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## EXPERIENCE

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### Digitas – Chicago, IL

Senior Copywriter May 2023 – Present

- Assisted in the development of two Super Bowl campaigns for NERDS Gummy Clusters.
- Developed three tentpole campaigns for Kinder Bueno

Copywriter Feb 2020 – May 2023

- Played an integral role in the making of *A Woman's Place*, Digitas's first piece of branded content. The short film was directed by Academy Award winner Rayka Zehtabchi and shot by Academy Award nominee Sam Davis.

Associate Copywriter Sept 2017 – Feb 2020

- Developed, presented and won a million-dollar brand storytelling challenge for KitchenAid.
- Concepted KitchenAid's most liked organic Instagram post.

Copywriting Intern June 2017- Aug 2017

- Became one of the two creative interns offered full-time employment post-internship.

## CLIENTS

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NERDS, Trolli, Kinder Bueno, Kinder Joy, KitchenAid, Columbia Sportswear, Whirlpool, Maytag, Biore,

## EDUCATION

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Chicago Portfolio School Spring 2017

Copywriting Program

Central Michigan University May 2015

Bachelor of Applied Arts in Apparel Merchandising, Advertising Minor

## SKILLS AND PROFICIENCIES

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Creative writing, campaign concepting & strategy, public speaking, teamwork and collaborating, social media, casting, voice directing, music